



📄 Strategy / Business Development 📄 Internship

📍 Ingolstadt

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› Internship - Corporate Strategy/ Digitalization

Work Environment

The Corporate Strategy division is responsible for identifying and positioning Audi to deal with future opportunities and threats. The Division works directly on CEO- and Board-level tasks in an interdisciplinary fashion to develop and execute the corporate strategy.

The department focuses specifically on Digitalization, and in this capacity is methodically defining actions Audi must take to achieve the major strategic targets set out in our 2025 Strategy. Recent work has focused on achieving significant profitability from a core set of digital products and services. The Board has now approved these initiatives, and the line organizations are working to implement these.

Job Purpose/Role

Support the team of digitalization at Audi:

- › To conduct primary research to help validate potential strategies
- › To perform various quantitative analyses looking for insights related to achieving a strategic goal
- › To prepare documents for the Board and other committees
- › To develop materials required to disseminate ideas and concepts to a broad audience within Audi

Key Requirements/Skills/Experience

- › University education in a field relevant to digitalization, such as: computer science; information technology; engineering; other areas with a strong quantitative focus, or with clear applicability to automotive digitalization
- › Finished basic study preferable
- › Outstanding academic results
- › Previous practical experience at digital industry leaders, consulting companies or automotive OEMs
- › Strategic mindset and strong analytical skills
- › Demonstrated passion & technical proficiency around relevant digital topics such as backend digital infrastructure, customer-facing digital products & services, embedded automotive digital technologies
- › Fluent in spoken and written English with structured communication style and basic German
- › Excellent MS-Office skills, especially MS Excel and Power-Point
- › Readiness to go the extra mile
- › The internship is considered for students who are available for 5-6 months
- › Driver's license Class B preferable

i Additional Information

1/1

This position is available immediately at AUDI AG in Ingolstadt. Applications must be submitted in electronic form via our job portal.

Job profile and application:
www.audi.com/vacancies
Reference Code: I-P-48448

Your questions can be answered by
das Team Personalmarketing on:
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